



**Get Ready, Get Set,  
Get Tracking!**

## Track Your Stats Competition

Compete for a chance to win prizes for your school!

**What:** Get students tracking their healthy eating and physical activity with the Fuel Up to Play 60 Online Tracker.

**When:** October 1, 2011 to May 31, 2012

**Where:** Log on to [FuelUpToPlay60.com](http://FuelUpToPlay60.com) and click "Tracker."

**Why:** The top tracking schools in CT, MA, NH, RI, and VT will have a chance to win cool prizes:

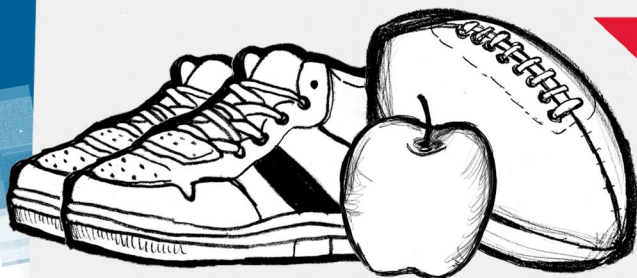
October 1 – February 5: NFL Merchandise Prize Package\*

February 6 – May 31: Field Day Fun Pack\*

Bonus prize: \$100 gift code to the Fuel Up to Play 60 store\* awarded each month to the top school in CT, MA, NH, RI, and Vermont.

Go to [www.NewEnglandDairyCouncil.org](http://www.NewEnglandDairyCouncil.org) for ideas on boosting student tracking.

Follow your school's progress at [www.NewEnglandDairyCouncil.org/Blog](http://www.NewEnglandDairyCouncil.org/Blog) and see if your school is one of the top three trackers for the week.



**Encourage your students to register and get tracking today at [www.FuelUpToPlay60.com](http://www.FuelUpToPlay60.com)!**

\*See Official Rules at [www.NewEnglandDairyCouncil.org](http://www.NewEnglandDairyCouncil.org) for complete details.



THE NFL MOVEMENT FOR AN ACTIVE GENERATION

NO PURCHASE NECESSARY. Many will enter, few will win. See official rules at [www.NewEnglandDairyCouncil.org](http://www.NewEnglandDairyCouncil.org). © 2011 New England Dairy & Food Council. Fuel Up is a service mark of National Dairy Council. © 2011 NFL Properties LLC. All other NFL-related trademarks are trademarks of the National Football League.