

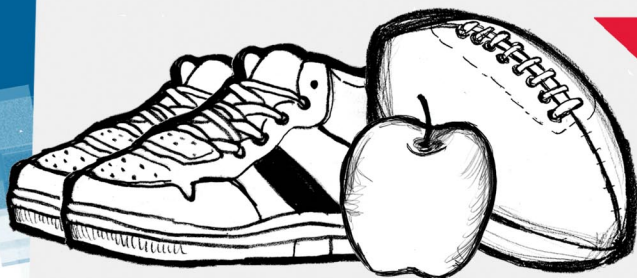


Track Your Stats Competition Get Ready, Get Set, Get Tracking!

Students: Compete for a chance to win awesome prizes for your school!

1. Track your healthy eating and physical activity online at FuelUpToPlay60.com by clicking on "Tracker."
2. Aim to eat healthy and get at least 60 minutes of physical activity a day.

Competition runs from October 1, 2011 to May 31, 2012.
For official rules, visit www.NewEnglandDairyCouncil.org.



Don't delay! Get tracking today!



THE NFL MOVEMENT FOR AN ACTIVE GENERATION

NO PURCHASE NECESSARY. Many will enter, few will win. See official rules at www.NewEnglandDairyCouncil.org. © 2011 New England Dairy & Food Council. Fuel Up is a service mark of National Dairy Council. © 2011 NFL Properties LLC. All other NFL-related trademarks are trademarks of the National Football League.