Chocolate Milk = 40% Less Sugar Than Just Five Years Ago

2011-2012 School Year.

Chocolate Milk = Helps Children Fill Nutrient Gaps on Vitamin D, Calcium & Potassium
Identified by the 2010 Dietary Guidelines for Americans.

Chocolate Milk = Only 3% of All Added Sugars in Children’s Diets Versus Sodas and Fruit Drinks 45%

Flavor-Filled Facts

35% Overall Milk Consumption Drops When Flavored Milk Is Not Offered at Lunch

According to a recent study in 7 school districts across the country.

Action

For information, science and research about flavored milk, visit milkatschool.com.

Sources: 1. 2011-2012 School Milk Product Profile, MilkPEP School Channel Survey, conducted by Prime Consulting Group, July 2012. Responses were received from processors who collectively serve 62% of all K-12 public schools. The MilkPEP Annual School Channel Survey is a joint project of the Milk Processor Education Program (MilkPEP), the National Dairy Council and the School Nutrition Association.